

## INTERNATIONAL EXCELLENCE FELLOWSHIPS

### Experience Report 2020/2021

<b>Name and title of fellow</b>	Dr. Katherina Kuschel
<b>Duration and time of research stay</b>	4 months: December 2020 to March 2021
<b>Host professor and host institute at KIT</b>	Dr. Prof. Orestis Terzidis EnTechnon KIT

### Testimonial

<b>My research field is</b>
Entrepreneurship
<b>How my research field is going to affect the world of science?</b>
Entrepreneurship is a field of Management that is changing the way scientists are raising funds for their projects. It is also changing the way we connect and share our knowledge in the scientific community, with policy-makers, and overall society.
<b>My main finding / highlight during my research work at KIT was</b>
<p>I pivoted my project. When I came here, I thought that there are many expatpreneurs (people that both migrate and startup a business). Indeed, this profile exists, but there are also many other configurations of expatpreneurs. We have found that these profiles are highly shapeable by a person's life story (previous visit/knowledge in the country of destination, dual citizenship, transnational marriage, etc.).</p> <p>I will expand my project by exploring the role of development agencies and soft-landing programs that are promoting the internationalization of startups.</p>
<b>I have chosen the Karlsruhe Institute of Technology because</b>
<p>I've chosen the city, KIT, and EnTechnon.</p> <ul style="list-style-type: none"> <li>- The quality of life in Karlsruhe. Perfect size, location, a deep-tech entrepreneurial ecosystem, well connected to other ecosystems.</li> <li>- KIT's international reputation. Excellence.</li> <li>- I learned a new entrepreneurship approach: Technology Push, and the tool of Technology Application Selection (TAS) developed at EnTechnon.</li> </ul>
<b>If you want to, you can give advice to the next fellows. What should they know about Karlsruhe, KIT and the International Excellence Fellowships program?</b>
<ul style="list-style-type: none"> <li>- Say "yes" to every opportunity that appears at KIT. These resources will make you grow!</li> <li>- Look at what others in the Institute are doing. These new insights will positively affect your research by broadening your perspective.</li> </ul>