



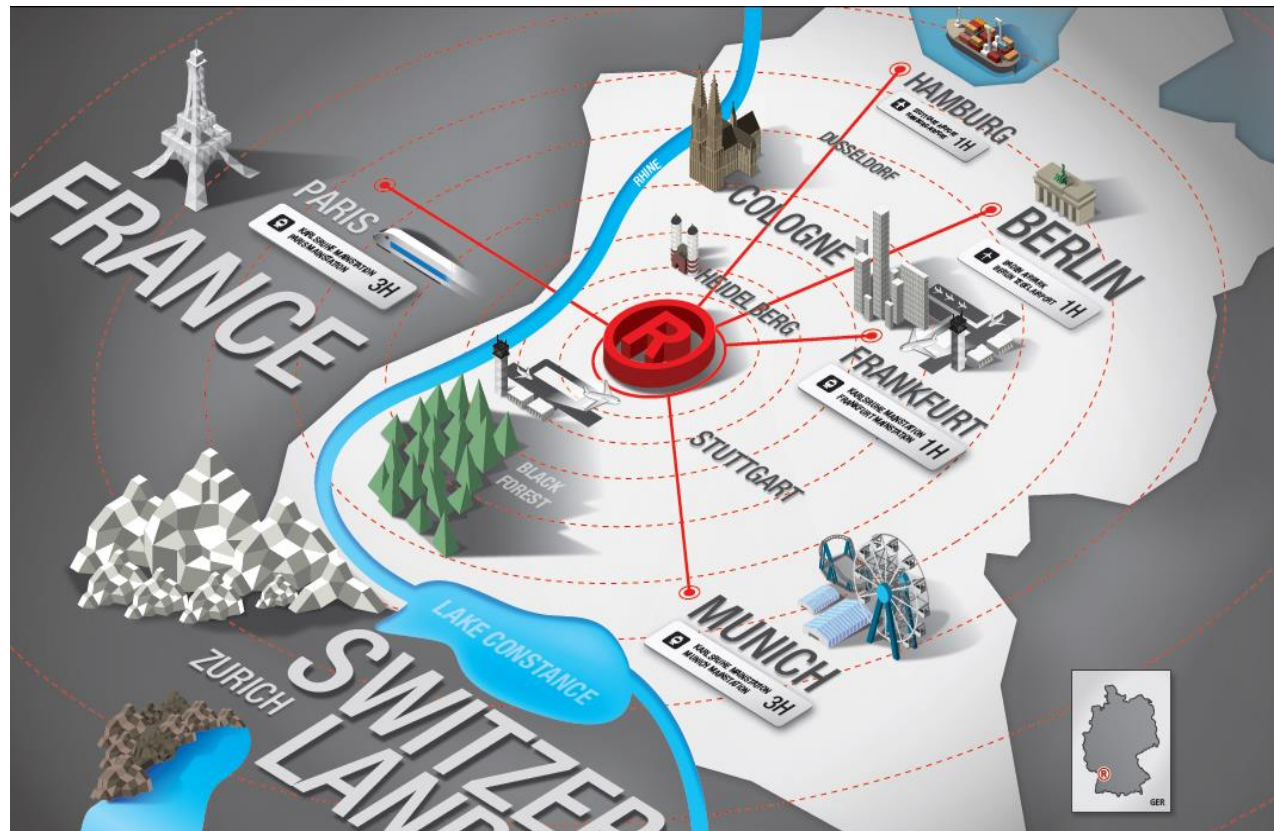
The Karlsruhe TechnologyRegion – Hightech meets the Good Life

„Start your career in the Karlsruhe TechnologyRegion“, KIT – 17.11.2015

Karlsruhe TechnologyRegion – At the heart of Europe



- A central European location
- One of the top locations in Europe when it comes to technology, business and culture



Seven good reasons for choosing the TRK



1. Powerful Global Players

Daimler AG, Bosch, 1&1, dm, EnBW, Michelin, L'Oreal, Siemens, and many others – First-class products from Karlsruhe TechnologyRegion are sold world-wide!

2. High Potential SMEs

Many of our SMEs are giants in their markets – innovative medium-sized companies that are specialists in their market niche are one of the key strengths in our region!

Karlsruhe TechnologyRegion - The Economic Region

TechnologieRegion
Karlsruhe
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Strong and widely positioned SMEs

Global Players

- dm
- SAP
- BOSCH
- STORAENSO
- united internet 1&1
- SIEMENS
- L'ORÉAL
- MICHELIN
- EnBW
- intel
- WEB.DE
- CITRIX

Hidden Champions

- PI
- CAS
- PTV GROUP
- init
- GAMEFORGE
- BrandMaker





Trade Fair Venue Karlsruhe

- four cantilever trade fair halls measuring 12,500 m² each with natural light
- a total of 52,000 m² exhibition space
- amongst it the multi-functional dm-arena (can take up to 14,000 visitors)
- height of halls: 17 metres / height dm-arena: 22 metres
- trade fair examples: art Karlsruhe, EUNIQUE, LEARNTEC, IT-TRANS, NUFAM
- annual almost 8,000 exhibitors and 770,000 visitors at three locations



Baden Airpark - Flughafen Karlsruhe/Baden-Baden

FKB

- airport with numerous of scheduled and charter flights to 77 destinations in total, therefrom 29 non-stop
- passenger volume: about one million in 2014



Seven good reasons for choosing the TRK



3. ICT Hotspot in Europe

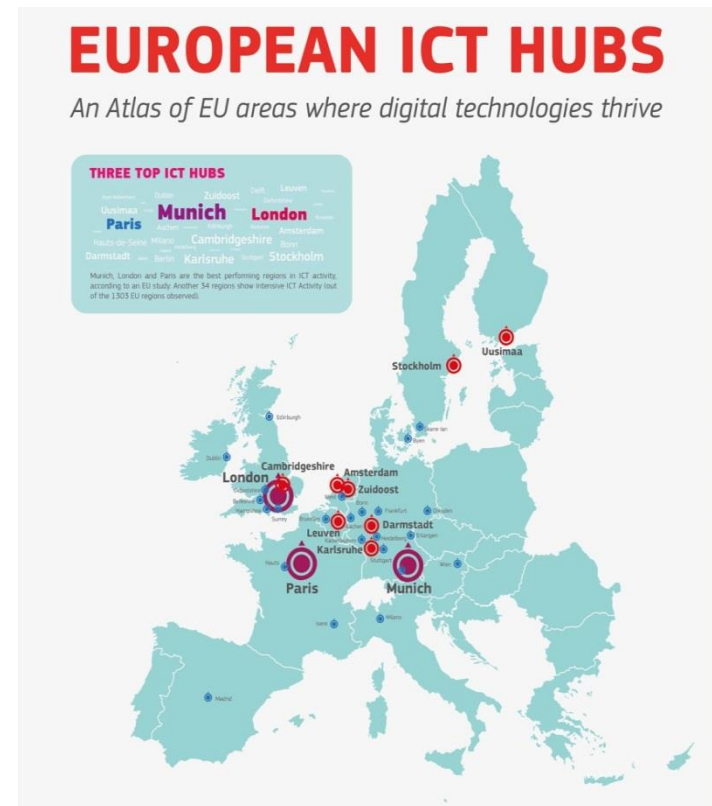
Karlsruhe TechnologyRegion ranks number four in the EU's top ICT poles of excellence!



European ICT Hubs – Commission Study 14.04.2014

- Looked over all EU-Regions (1303) in terms of ICT-activities
- Analyses of
 - Business activity
 - R & D
 - Innovation in ICT-sector

1	Munich
2	Inner London
3	Paris
4	Karlsruhe
5	Cambridgeshire
6	Stockholm



Seven good reasons for choosing the TRK



4. Leading Research & Development Region

Nanotechnology, automotive engineering, microsystems, energy technology and much more – Karlsruhe TechnologyRegion is one of the most innovative regions in Europe!

5. Top Universities & Colleges

Excellent educational and research institutes make Karlsruhe TechnologyRegion a think-tank with a practical focus! Karlsruhe Institute of Technology (KIT) and Karlsruhe University of Applied Sciences are regularly amongst the top in rankings for the best German universities.

Karlsruhe TechnologyRegion - The R & D Region

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19 Universities and Research Institutions

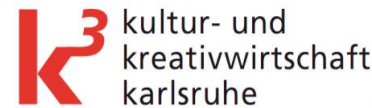
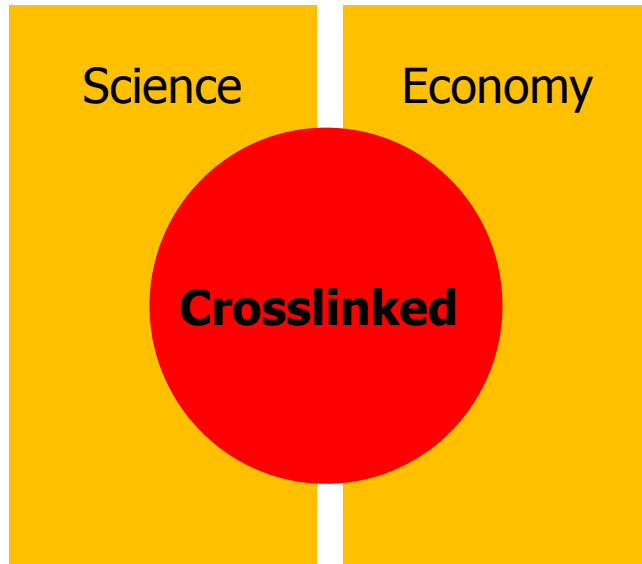




6. Cross-sectoral cooperation

A close network of stakeholders from politics, economy, science, culture and public administration: pooling resources to further increase the competitiveness of the TRK at the national and international level.

Karlsruhe TechnologyRegion – Networks & Clusters



Karlsruhe TechnologyRegion - The Political Region

- Strengthening of the economic area.
- Solutions for regional challenges and problems.
- Representation of interests of the regional policy.



Baden-Baden



Bretten



Bruchsal



Bühl



Ettlingen



Gaggenau



Karlsruhe



Rastatt



Rheinstetten



Stutensee



Landkreis
Germersheim



Landkreis
Karlsruhe



Landkreis
Rastatt



Landkreis
Südliche Weinstraße

Lighthouse projekt „efeuCampus“: (eco-friendly experimental urban logistics campus)

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- Development of emission-free, age-appropriate and economically viable systems
- Supply and disposal of municipal districts
- Center for sustainable urban freight mobility



Seven good reasons for choosing the TRK



7. Culture and lifestyle

A wonderful natural landscape, many hours of sunshine, excellent cuisine with regional delicacies and international specialities and high-calibre cultural facilities: all of these factors go to make the Karlsruhe TechnologyRegion a great place to live and work.

Visual Arts

- Art and cultural history museums
- Internationally renowned collections
- War Museum Schloss Rastatt
- Memorial of the Freedom Movement during German history



**Public Art
Collection
Karlsruhe**



**Museum Frieder Burda
and Public Art Collection
Baden-Baden**



**Museum of Modern Art
Karlsruhe**



**Baden County Museum
Karlsruhe**



ZKM Karlsruhe – Centre for Art and Media Technology

- **Museum of Modern Art**
- **Media Museum**
- **Institute for Digital Image Technology**
- **Institute for Music and Acoustics**
- **Institute for Basic Research**
- **Institute for Media and Economy**
- **Film Institute**
- **Public High School for Design**





Opera / Theatre / Ballet

Festival Hall Baden-Baden

- Seats: 2,500
- approximately 80 shows per year

Baden's City Theatre Karlsruhe

- over 700 shows per year

Culture Venues / Private Theatres

- e.g. Tollhaus, Jubez, Sandkorntheater, Klagbühne





Tourism

- **Holiday Tourism: Black Forest**
- **City Tourism: e.g. Karlsruhe, Baden-Baden**
- **Offers such as: Brenner's Park-Hotel & Spa, Schlosshotel Bühlerhöhe, Friedrichsbad, Caracalla Thermal Baths and other healing sources/baths in the region, such as Rotherma**





Legal Culture

- Karlsruhe – “Home of Justice”
- “Law maker Karlsruhe” and “Karlsruhe, the road to justice” are two common expressions in German
- Location Factor ‘Legal Security’



Bundesanwaltschaft
Federal Bar



Bundesverfassungsgericht
Federal Constitutional Court

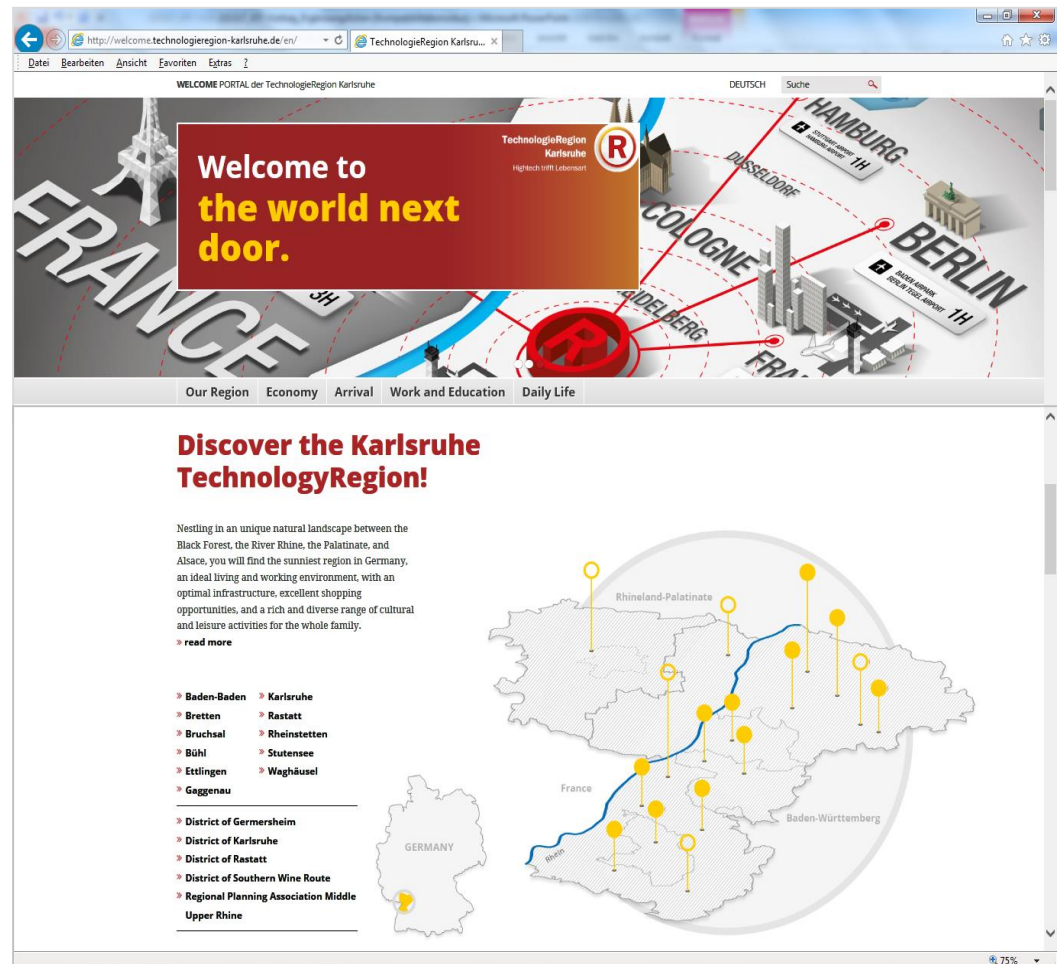


Bundesgerichtshof
Federal Court of Justice



www.welcome.technologieregion-karlsruhe.de

- addressed to international skilled professionals
- comprehensive information concerning life and work in the region to foreign professional workers, international students, apprentices and their families





**TechnologieRegion
Karlsruhe**

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Jochen Ehlgötz, Managing Director

Thank you.

Karlsruhe TechnologyRegion

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