

## KIT-Alumni / Innovation Alumni – Innovation at KIT (draft program)

### Wednesday 3<sup>rd</sup> December 2014

- 09:00 am Welcome (*President KIT*)
- 09:15 am The KIT (*President KIT o. Substitute*)
- 10:00 am Technology region Karlsruhe
- 10:45 am Introduction Round
- 12:30 pm Lunch
- 14:00 pm What is Innovation? (*KIT-Alumnus*)
- 14:30 pm Workshop „Design Thinking“ (CIE, Anne Siebold)
- 19:00 pm Reception with finger food "Alumni meets Student"

### Thursday, 4 December 2014

- 09:00 pm How does research turn into innovation? (*Dagmar Vössing, IMA*)
- 10:00 pm Experience reports from  
Startups at KIT  
Spinoffs at KIT
- 11:00 pm Visiting Campus North
- 13:00 pm Lunch at CN
- 14:30 pm Visiting Campus South
- 15:30 pm Innovation worldwide  
Presentation of Alumni with discussion
- 19:00 pm Dinner with researchers

### Friday, 5 December 2014

- 09:00 am KIT-Alumni – study together, research together, work together in the global network (*Stefanie Menner, KIT-Alumni*)  
Presentation of the previous engagements and experience reports
- 10:00 am Design Thinking – Presentation of results
- 11:00 am Parallel Workshops:  
Marketing at German schools and at exhibitions (INTL)  
Research at KIT (FOR)
- 12:00 pm Lunch
- 13:00 pm Parallel Workshops:  
Fundraising and sponsoring (*RSM – Fundraising/Sponsoring*)  
Doctoral studies at KIT (*KHYS*)
- 14:00 pm My Alumni profile in the web:  
Create a profile as club president, Alumni Scout, Research Alumni, contact person incl. Photo
- 15:00 pm Wrapping up and feedback
- 16:00 pm Payment of travel expenses