



The Student Union of Hanken School of Economics has the honor of inviting students from **your** university to:

The 33rd International Helsinki Days 2020

International Helsinki Days (IHD) is an international seminar organized by the Student Union at Hanken School of Economics. The IHD seminar will take place in Helsinki **from the 2nd to the 8th of February 2020**. During the week we will introduce you to Finnish student life and business culture, international networking – and above all, we will have an unforgettable time together.

The theme of this year's seminar is **The Nordic Theory of Everything**. This year's seminar will focus on Nordic culture and business life compared to the rest of the world. How can we provide the opportunity to live a healthy, safe and economically secure life for everyone? During the 33rd IHD seminar, our partners will provide us with interesting thoughts and opinions to deepen our understanding of the subject. You will have the opportunity to explore today's possibilities and solve a case regarding the theme.

On the agenda, you will find fascinating lectures by prestigious guests who will introduce you to Finnish business methods and customs. We will also organize several corporate visits, and in addition to the academic experiences, you will have the opportunity to get exclusive insight into the traditional Finnish student life in various ways.

The IHD will cover the accommodation, certain meals and the costs for the seminars during the week. You will only have to pay for your flights to and from Helsinki, local transportation and your personal purchases. You will find information on how to apply as well as further information about the IHD seminar on our homepage: www.internationalhelsinkidays.com

For further questions, please do not hesitate to contact the IHD International coordinator.

The IHD team warmly welcomes you and hopes to see you in Helsinki!

Best regards,

Sandra Björklund

President of IHD 2020
Student Union at Hanken

Maximilian Björkqvist

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IHD
2020 
International Helsinki Days

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