The Universidad Pontificia Comillas, founded more than one-hundred years ago by the order of the Jesuits, is one of the most prestigious private Universities in Spain. It has a deeply humanistic and pedagogical tradition, and is located in the center of Madrid, near museums, theaters, cultural centers and parks. Throughout the academic year, more than 10,000 students study for degrees in Law, Business Administration and Management, Industrial Engineering, Computer Science, Theology, Nursing, Physical Therapy, and Humanities and Social Sciences, among others. “Comillas Internacional” offers a wide range of programs for training in the areas of Business Administration, Law, International Relations, and Engineering, which are characterized by their quality, their international orientation and an analytical social perspective.

**Dates: from June 2 to 27**

- **Module: INTERNATIONAL COMMERCE AND MARKETING**
  - Courses:
    - International Marketing
    - International Commerce and International Negotiations

- **Module: CORPORATE VALUES AND BRAND MANAGEMENT IN SERVICE AND ENTERTAINMENT COMPANIES**
  - Courses:
• Strategic Management of Brands in Services and Brand-Building in Sports and Entertainment Companies
• Culture, Identity and Corporate Values

• **Module: MARKETING, PUBLIC RELATIONS AND PROTOCOL**
  **Courses:**
  • Advertising and Marketing of Advertising
  • Public Relations and Protocol

• **Module: BUSINESS STRATEGIES**
  *Course designed for ENGINEERING students*
  **Courses:**
  • Business Planning
  • Quality Control and Management

• **Module: EUROPEAN UNION AND INTERNATIONAL LAW**
  *Course designed for Law, Political Science and International Relations students*
  **Courses:**
  • European Union and European Union Law
  • International Public Law

• **Module: BUSINESS MANAGEMENT**
  **Courses:**
  • Techniques in Negotiation
  • Management in Human Resources
  • Strategic Management
  • Simulation in International Companies Acting in Diverse Markets

• **Module: ETHICAL VALUES AND HUMAN RIGHTS**
  **Courses:**
  • Human Rights as a Product of History and New Challenges in the Modern World
  • Ethical Values

**Price for Modules (1265 Euros)**

**This price includes:**
> Enrollment in the courses
> Cultural visits: The Prado Museum and the Monastery of El Escorial
> Technical visits to companies and organizations related to the courses
> Diploma awarded by the Universidad Pontificia Comillas

**Registration:**
Please see the web page for these courses and fill out the registration form for the appropriate summer course selected.

**For more information:**
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