

Addresses

Wild Palms Hotel
910 E Fremont Ave, Sunnyvale CA 94087

Samsung Research America
645 Clyde Ave, Mountain View CA 94043

Stanford d.school
550, 416 Escondido Mall, Stanford CA 94305

LinkedIn
222 Second Street, San Francisco CA 94105

German Consulate in San Francisco
1960 Jackson Street CA 94109

Lending Club
71 Stevenson St #300, San Francisco CA 94105

The Duke of Edinburgh
10801 N. Wolfe Road, Cupertino CA 95014

'Connecting with success'

2017 workshop in Silicon Valley



Karlsruher Institut für Technologie

Tuesday September 26

8.30am – pick up at the hotel

9.00am – KIT Welcome Presentation –
Pascale Kohler, International Affairs & Esther Legant, Innovation and Relations Management at KIT

9.30am – Entrepreneurship at KIT –
Current research topics and existing activities
Prof. Orestis Terzidis, Institute for Entrepreneurship, Technology Management and Innovation at KIT

10.30am – coffee break

11.00am – Technology Venture Formation –
How Stanford teaches students to assess and create entrepreneurial opportunities
Robert Ruhlandt, KIT Alumnus, PhD Candidate at Stanford University

12.00pm – lunch

1.30pm – Business modelling in value networks –
A case of German energy start-ups
Markus Lau, Research Associate Institute for Entrepreneurship, Technology Management and Innovation at KIT

2.15pm – Outlook –
The IoT and wearables market
Frederik Hermann, KIT Alumnus, Head of Marketing and Sales at Huawei

3.15pm – transfer to LinkedIn

4.15pm – LinkedIn office tour
Michael Maczka, KIT Alumnus, Growth Product Manager at LinkedIn

5.00pm – Reception at LinkedIn
222 Second Street, San Francisco CA 94104

Wednesday September 27

8.30am – pick up at the hotel

9.00am – Presentation by Samsung –
How to become and excel at being the most leading IT company in the world
Volker Joehnk, KIT Alumnus, Senior Director IT at Samsung

9.45am – Best practice –
Changing perspectives from Karlsruhe to Silicon Valley
Dr. Guido Appenzeller, KIT Alumnus, Chief Technology Strategy Officer, NSBU at VMware

10.45am – coffee break

11.15am – Testimonial –
The reality of entrepreneurial spirit in Germany
Prof. Volker Saile, former Chief Science Officer, Head of Physics & Mathematics Division at KIT

11.45am – Frameworks –
The modern fuel for speed and scale helping innovation programs succeed
Laura Richardson, Vice President of Sales at Conteneo & Director of Partnerships at Every Voice Engaged Foundation

12.15am – lunch and transfer to Stanford Design School

2.00pm – Visit Stanford d.school –
design thinking tour of the Hasso Plattner Institute, Peterson Building
Larry Leifer, Director Hasso Plattner Design Thinking Research Program at Stanford University

4.30pm – Visit Stanford University
Robert Ruhlandt, KIT Alumnus, PhD Candidate at Stanford University

6.00pm – KIT Reception at Wild Palms Hotel
910 E Fremont Ave, Sunnyvale CA 94087

Thursday September 28

7.30am – pick up at the hotel and transfer to German Consulate in San Francisco

9.15am – Welcome reception
by Consul General Hans-Ulrich Südbeck

9.45am – Interview –
German and US-American innovation
Cyriac Roeding, KIT Alumnus, entrepreneur, investor and founder interviewed by Doug Garland, executive leader experienced in launching and scaling emerging businesses, partnerships and products

11.25am – transfer to Lending Club

11.40am – Testimonial –
How marketplace finance platforms make borrowing more accessible and investing more rewarding
Stoyan Kenderov, KIT Alumnus, Senior Vice President Products and Design at Lending Club

1.00pm – lunch at Lending Club

2.30pm – transfer to Wild Palms Hotel

8.00pm – Alumni Stammtisch and get together
The Duke of Edinburgh, 10801 N. Wolfe Road, Cupertino, CA 95014