

## ZSEM international summer school 2017

**June 26 - July 14 2017**

Zagreb School of Economics and Management, Zagreb, Croatia

### Program Overview

The Zagreb School of Economics and Management ([www.zsem.hr](http://www.zsem.hr)) is Croatia's top business school and the only one in Croatia accredited by the AACSB. Our 3-week summer program offers variety of bachelor and master courses in English taught by renowned lecturers and researchers. Courses are credited for 6 ECTS/ 3 US credits.

Our summer program hosts students from all over the world who are interested in spending three weeks learning and experiencing academic excellence in beautiful Croatia. Apart from the in-class academic program, ZSEM international summer school offer a variety of educational and fun field trips as a part of additional and free Croatian studies course. This includes visits to Croatian cultural, business and political institutions. Rich social program is done through the extensive ZSEM summer buddy program.

Summary:

- ✓ **3 week program**
- ✓ **Variety of bachelor and master level courses in English (6 ECTS/3 US credits) in the field of economics and business**
- ✓ **Croatian studies course (3 ECTS/ 1.5 US credits) as an additional free course**
- ✓ **Field trips to the Adriatic coast and inland Croatia**
- ✓ **Visit to museums, companies and Croatian Parliament**
- ✓ **Rich social activities through ZSEM summer buddy program**

### Courses and Schedule

Students can choose one to two courses from the course list that is credited for 6 ECTS/ 3 US credits. With the course of their choice they are getting the additional course Croatian studies that are credited for 3 ECTS/1.5 US credits for free. Croatian studies course include in class hours and field trips as part of cultural education.

	COURSE TITLE	EC TS	CLASS HOURS AND SCHEDULE
1.	Corporate Finance: Mergers & Acquisitions	6	Mon-Fri, 10am-1pm
2.	Game Theory	6	Mon-Fri, 10am-1pm
3.	International Finance	6	Mon-Fri, 5pm-8pm
4.	International Management	6	Mon-Fri, 10am-1pm
5.	Entrepreneurship	6	Mon-Fri, 5pm-8pm
6.	Investments	6	Mon-Fri, 10am-1pm
7.	E-Marketing	6	Mon-Fri, 5pm-8pm

<b>8.</b>	Hospitality Financial Management	<b>6</b>	<b>Mon-Fri, 5pm-8pm</b>
<b>9.</b>	Behavioral Economics	<b>6</b>	<b>Mon-Fri, 10am-1pm</b>
<b>10.</b>	CAPSTONE – Measuring & Maximizing Corporate Value ( <i>suggested for master level students</i> )	<b>6</b>	<b>Mon-Fri, 5pm-8pm</b>
<b>11.</b>	Applied Creativity & Innovation ( <i>suggested for master level students</i> )	<b>6</b>	<b>Mon-Fri, 10am-1pm</b>
<b>12.</b>	Marketing Research with SPSS ( <i>suggested for master/PhD level students</i> )	<b>6</b>	<b>Mon-Fri, 5pm-8pm</b>
<b>Additional course</b>	<b>Croatian studies</b>	<b>3</b>	<b>Tue-Thur, 2pm-4pm</b>

### Tuition Fee Overview:

TUITION FEES (EUR)		TUITION FEE INCLUDES:
<b>REGULAR FEE</b>	<b>1.400 EUR</b>	✓ <u>1 course</u> from the summer COURSE LIST (6 ECTS/3 US credits)
<b>EARLY BIRD FEE (for payments until April 30)</b>	<b>999 EUR</b>	✓ <u>Course Croatian studies</u> (3 ECTS/1.5 US credits) with visits to cultural and business institution
<b>PARTNER FEES (for students of ZSEM partner Universities)</b>	<b>700 EUR</b>	✓ <u>Field trip</u> to Plitvice national park and city of Zadar (July 2 <sup>nd</sup> -3 <sup>rd</sup> )
		✓ <u>Field trip</u> to Zagorje area (July 9 <sup>th</sup> )
		✓ <u>Blackboard</u> e-learning access
		✓ All <u>study materials</u>
		<b><u>TOTAL CREDITS: 9 ECTS / 4.5 US</u></b>

One additional course from the course list can be taken but students need to be aware that the program will become very intense and time-consuming. **In case they do decide to take additional course they can earn up to 15 ECTS credits in total.**

ADDITIONAL COURSE	REGULAR FEE FOR ADDITIONAL COURSE	EARLY BIRD FEE FOR ADDITIONAL COURSE	PARTNER FEE FOR ADDITIONAL COURSE
<b>One additional course from the summer course list (6 ECTS credits)</b>	550 EUR	450 EUR (4/31)	400 EUR

## Accommodation

Accommodation is **NOT INCLUDED in the fee**. However, we recommend that students arrange their stay in apartments/homes in Zagreb, which they can find by using the services of our student housing support agency. For more details, please see the attached document (Student Accommodation Package) or visit [www.homeinzagreb.com](http://www.homeinzagreb.com). Students are also free to find their own private accommodation through other agencies.

For students who are on a stricter budget, we can also help arrange accommodation at a public student dormitory which **IS NOT part of ZSEM campus** or institution. Although these dormitories are not located next to ZSEM's campus, they are within 40 minutes of the school by public transportation. The dormitory rooms are smaller in size and standard compared to the apartments/homes and they have shared bathrooms (2 dorms to 1 bathroom) *without* WIFI connection. In case students would like to stay in dormitory, they need to state this in their application form so that ZSEM staff can coordinate it with the institution offering off-campus dormitory. Price of the dorm is 270 EUR for the entire time of summer school.

For more information, please visit our website <http://summerschool.zsem.hr>

## Other information

If students require a visa to enter Croatia, they are required to pay the total tuition fee in order to acquire necessary documentation. In case their visa is denied for any reason ZSEM will return the payment after charging 10% of administrative costs. Postage costs are also incurred by applicants.

All international students are required to have health & travel insurance from their home country prior to their arrival in Croatia. This type of insurance has to be valid in case any health services will need to be used while staying in Croatia. For students coming from the EU countries their EU health insurance card is valid under the stated terms&conditions.

Any questions and support that students may need prior to arriving and during their stay can be directed to the program coordinator, Ana Kuštrak Korper, [akustrak@zsem.hr](mailto:akustrak@zsem.hr) or the coordinator's assistant.

## Estimated budget

ITEM	ESTIMATED COST PER STUDENT (EUR) (for entire 3-week)
Accommodation (including utilities, 24/7 support services) according to the Student Accommodation Package <a href="http://www.1clickhome.hr">www.1clickhome.hr</a> <a href="http://www.homeinzagreb.com">www.homeinzagreb.com</a>	300 EUR
Food	150 EUR
<ul style="list-style-type: none"> <li>✓ Average price of 1 restaurant meal s roughly \$8-10</li> <li>✓ Average price of 1 breakfast or lunch meal is roughly \$3-5</li> <li>✓ Average price of 1 beer is about \$3</li> </ul>	

Transportation (public tram or bus pass)	45 EUR
Airport pick-up /drop-off (private shuttle)	25 EUR (one way)
<b>ESTIMATED TOTAL BUDGET W/O</b>	<b>545 EUR</b>

### **Important dates**

**April 30 2017**- Early-bird payment deadline

**June 1<sup>st</sup> 2017**- Application deadline

**June 8<sup>th</sup> 2017**- Payment deadline

**June 26<sup>th</sup> 2017**- Beginning of the summer school

**July 14<sup>th</sup> 2017**- End of the summer school

Online applications available on <https://www.zsem.hr/en/online-application-for-summer-school-jun-27-jul-14-2016-2/>

Payment info available at: <https://www.zsem.hr/hr/summer-school-june-july-international-office/>

### **CONTACT**

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<https://www.zsem.hr/hr/summer-school-june-july-international-office/>