

International Summer School Strasbourg, France.

A FOUR-WEEK PROGRAMME in the Capital of Europe!

INCREASE your knowledge of European Business and Politics!

LEARN some real French in France!

- May 31 – June 29, 2018
- June 13 – July 11, 2018

WELCOME TO EM STRASBOURG BUSINESS SCHOOL !



EM Strasbourg Business School is the Business School of the University of Strasbourg. A network of over 200 partner companies and 16,000 alumni provide valuable support to the academic corporate organisation. EM Strasbourg Business School is internationally renowned for its Grande Ecole programme and over 220 partner universities worldwide.

OUR PROGRAMME

All classes, lectures and visits will be held in English.

CLASSES AND LECTURES

French Language and Culture (20 contact hours/1,5 US credit hours/3 ECTS credits)

Two level groups will be organized:

- Complete Beginner's French
- Intermediate to advanced French

Business in Europe (42 contact hours/3 US credit hours/6 ECTS credits)

- International Human Resource Management
- Managing Cultural Differences in the European Context
- Business Environment in Europe
- Marketing in Europe

European Integration (42 contact hours/3 US credit hours/6 ECTS credits)

- Experiencing European History and Culture in Strasbourg
- Cross- border cooperation in the Eurométropole area and Upper Rhine Valley
- History of European Integration & the functions of the European Institutions
- Theories of European economic integration, monetary and fiscal policy

CORPORATE VISITS & VISITS OF INTERNATIONAL INSTITUTIONS

A variety of company visits, visits of international institutions and cultural sights will be organized throughout the programme in conjunction with the classes.

Visits in conjunction with the "European Integration" class:

- The European Parliament – Strasbourg, France
- The Council of Europe – Strasbourg, France
- Port of the Rhine River
- A tour of Strasbourg's principal museums (Historical Museum, Alsatian Museum, Museum of Fine Art, Museum of Modern Art)



Corporate visits in conjunction with the "Business in Europe class" include:

- Mercedes-Benz. Rastatt, Germany
- Steelcase Worklab. Shiltigheim, France
- Europapark. Rust, Germany
- Smart . Hambach, France
- Local winery. Alsace, France

EXTRA-CURRICULAR ACTIVITIES

- Two dinners hosted by the school in charming Alsatian restaurants
- A visit of an 18th century castle (Haut-Koenigsbourg) in the Vosges mountains
- A wine tasting session of our famous Alsatian wines in a local vineyard and a wine-producing village
- A guided tour in the historical city center of Strasbourg
- A guided tour of Strasbourg by boat



OPTIONS FOR ADDITIONAL CULTURAL EXPERIENCES

Strasbourg is located close to three airports (Baden-Baden, Frankfurt Hahn, Euroairport Basel-Mulhouse-Freiburg) which offer low cost flights with Ryanair, Easyjet, Germanwings, Vo- lotea and Vueling. Shuttles or trains depart from Strasbourg for those airports in Germany and Switzerland. If you plan in advance, you can travel to London, Rome or Barcelona at a very low price.

ACCOMMODATION

- Private residence hall near the school (depending on availability).
- Students are expected to arrive 1-2 days prior to the beginning of the program (reservations will be made accordingly).
- Close to tram stop and very close to the school.

COMMENTS FROM FORMER STUDENTS

"Phenomenal! You get to learn many valuable lessons needed for your future career and at the same time have the opportunity to meet extraordinary people from around the world"

"Great experience, amazing people, nice city, lovely staff, would recommend any day to anyone!"

"Once in a lifetime experience that allowed me to immerse into a different culture while getting to network with peers from all over the world"

PRACTICAL INFORMATION

Level: Undergraduate /Graduate (Additional requirement of term paper for graduate students)

Language Requirement: English proficiency

Prerequisites: No

Academic Credits: 7,5 US credit hours/15 ECTS credits

Program Fees: each student is responsible for fees at their home university. Accommodation and meals are paid for by the students. Travel arrangements are to be made and paid for individually.



Application Deadline
April 1st, 2018

ENROLLMENT AND CONTACT

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